

# ASX Release

5 June 2018

**Not for release or distribution in the United States**

## Letter to ineligible shareholders

In connection with the \$39.5 million underwritten non-renounceable entitlement offer ('Entitlement Offer') announced by Cash Converters International Limited (ASX: CCV) on 30 May 2018, a letter being sent to shareholders that are ineligible to participate in the Entitlement Offer is attached.

**Brad Edwards**  
Company Secretary

### ***Important Notice***

*This announcement does not constitute an offer to sell, or a solicitation of any offer to buy, securities in the United States or any other jurisdiction in which such an offer or solicitation would be illegal. The securities referred to in this announcement have not been, and will not be, registered under the US Securities Act of 1933, as amended (the 'US Securities Act') or the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, to persons in the United States unless they have been registered under the US Securities Act (which Cash Converters has no obligation to do or procure) or are offered and sold in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act and any other applicable securities laws of any state or other jurisdiction of the United States.*

### **Media**

Chantelle O'Sullivan  
Citadel-MAGNUS  
M: 0437 701 155  
E: [cosullivan@citadelmagnus.com](mailto:cosullivan@citadelmagnus.com)

**Cash Converters International Ltd**  
Level 18 Citibank House 37 St Georges Terrace  
Perth WA 6000  
Phone (08) 9221 9111

**ASX: CCV**



CCV

MR SAM SAMPLE  
FLAT 123  
123 SAMPLE STREET  
THE SAMPLE HILL  
SAMPLE ESTATE  
SAMPLEVILLE VIC 3030

**NOT FOR DISTRIBUTION OR RELEASE IN THE UNITED STATES**

5 June 2018

Dear Shareholder

**Cash Converters International Limited Entitlement Offer - Notification to ineligible shareholders**

On Wednesday, 30 May 2018, Cash Converters International Limited ABN 39 069 141 546 (ASX: CCV) (**Cash Converters**) announced an equity raising of approximately \$39.5 million by way of a 1 for 4 non-renounceable pro-rata entitlement offer of approximately 123.3 million fully paid new ordinary shares (**Entitlement Offer**).

We advise that you are not eligible to participate in the Entitlement Offer. The Entitlement Offer is only open to Cash Converters' retail shareholders at the record date for the Entitlement Offer whose registered address is in Australia or New Zealand (and who are not otherwise ineligible to participate).

The restrictions upon eligibility to participate in the Entitlement Offer arise because of the legal and regulatory requirements in countries other than Australia and New Zealand and the potential costs to Cash Converters and complexity of complying with these legal and regulatory requirements compared with the relatively small number of retail shareholders in those countries, the relatively small number of existing Cash Converters shares that they hold and the relatively low value of new Cash Converters shares to which those shareholders would otherwise be entitled.

Cash Converters has determined in accordance with the ASX Listing Rules and the Australian Corporations Act that it would be unreasonable to make or extend offers under the Entitlement Offer to its retail shareholders whose registered address is in countries other than Australia or New Zealand.

You are not required to respond to this letter or to do anything in response to this letter. If you require further assistance, please do not hesitate to contact the Cash Converters Offer Information Line on 1300 653 310 (within Australia) or +61 3 9415 4000 (outside Australia) between 6:30am and 3:00pm (Perth time) / 8:30am and 5:00pm (AEST) Monday to Friday.

Yours sincerely

A handwritten signature in black ink, appearing to read "Brad Edwards".

**Brad Edwards**  
**Company Secretary**

**Cash Converters International Limited**

Cash Converters International  
Level 18 Citibank House, St Georges Terrace, Perth WA 6000  
PO Box 3151, Adelaide Terrace, Perth WA 6832  
Phone: +61 8 9221 9111 Fax: +61 8 9221 9011

## **IMPORTANT NOTICE**

This letter does not constitute an offer to sell, or a solicitation of any offer to buy, securities in the United States or any other jurisdiction in which such an offer or solicitation would be illegal. The securities referred to in this letter have not been, and will not be, registered under the US Securities Act of 1933, as amended (the 'US Securities Act') or the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, to persons in the United States unless they have been registered under the US Securities Act (which Cash Converters has no obligation to do or procure) or are offered and sold in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act and any other applicable securities laws of any state or other jurisdiction of the United States.

Cash Converters International  
Level 18 Citibank House, St Georges Terrace, Perth WA 6000  
PO Box 3151, Adelaide Terrace, Perth WA 6832  
Phone: +61 8 9221 9111 Fax: +61 8 9221 9011