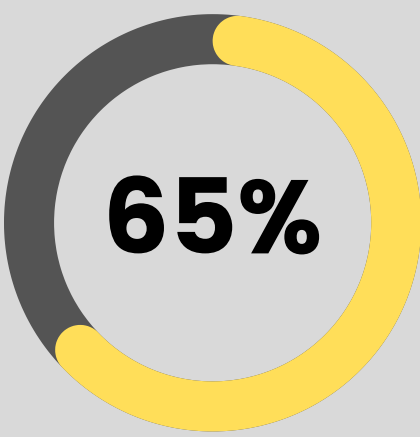


# Cash Converters

## 2021 Retail Shareholder Survey



Percentage of surveyed respondents that would **not** participate in a share buy-back.

Cash Converters (ASX:CCV) traded between \$0.23 and \$0.27 per share at the time of this survey, below the \$0.31 per share NTA at 30 June 2021.

The top **two** reasons respondents gave for not wishing to participate in a buy-back were:



*...Potential to provide long-term, ongoing income through existing holding...*



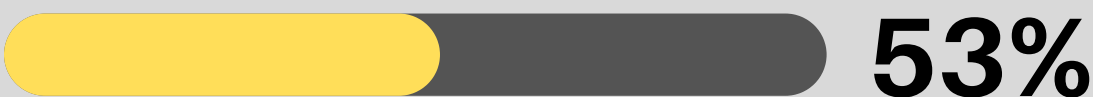
*...Fundamentally undervalued and therefore not the right time to exit position...*

*"I would prefer to hold as I have a large holding and I'm hoping the continuation of dividends will fund a portion of my retirement..."*

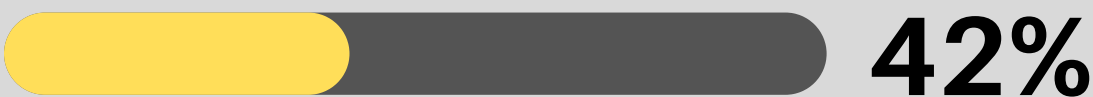
Cash Converters Shareholder

Respondents indicated their preference for the following three Dividend-based scenarios.

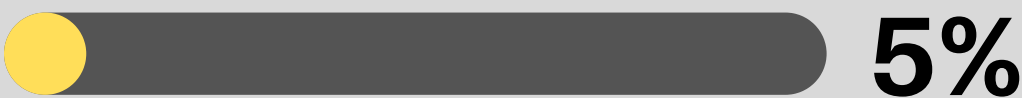
Continuation of Dividend **with** DRP



Continuation of Dividend **without** DRP



**Discontinuation** of Dividend entirely



Cash Converters (ASX:CCV) announced the suspension of its Dividend Reinvestment Plan (DRP) on 30 August 2021 in the desire to preserve capital to fund loan book growth and continue executing on our strategy.

Respondents shared their view of the key drivers of shareholder value for Cash Converters. Pleasingly, these value-drivers aligned with our overall business strategy.



**New Product Development**



**AU Network Expansion**



**Operational Excellence**

Thank you to all who participated in this survey, we value your input and continued support as we deliver on our strategy.